

**ATUG  
COMMUNICATIONS FUTURES FORUM  
NEXT GENERATION  
POLICY & REGULATION**

A Perspective by Allan Horsley



# **ATUG COMMUNICATIONS FUTURE FORUM**

## **Contemporary Communications Public Policy Development**



# ATUG COMMUNICATIONS FUTURE FORUM

- **Legislation & Regulation**
- **Development through Consultation**



# **ATUG COMMUNICATIONS FUTURE FORUM**

**Identify desirable  
OUTCOMES  
For the next 5 – 10 years**



# ATUG COMMUNICATIONS FUTURE FORUM

## For:

- **Residential Consumers across Australia**
- **S M E's**
- **Business & Commerce**
- **Carriers & Service Providers**
- **Equipment, System & Network Suppliers**



# **ATUG COMMUNICATIONS FUTURE FORUM**

**Reflect upon the experiences of other industries**

**Rail**

**Banks**

**Airports**

**Sea Ports**

**Electricity**

**Communications has some unique characteristics - any to any connectivity  
but it is NOT special**



# **ATUG COMMUNICATIONS FUTURE FORUM**

**Reflect upon the recent review  
experiences of:**

**Canada**

**United States**

**United Kingdom**

**New Zealand**



# **ATUG COMMUNICATIONS FUTURE FORUM**

## **Desirable High Level**

### **Demand Side OUTCOMES**

- **Choice**
- **Good service quality**
- **Fair and reasonable prices**
- **Timely provision of new services and products**
- **Comprehensible product / service descriptions**



# **ATUG COMMUNICATIONS FUTURE FORUM**

## **Issues to Review**

- **Telephony USO**
- **Historic Call Zones**
- **Untimed Local Calls**
- **Service Quality Regulation**  
**CSG, NRF, 000**
- **Number / Address Portability**



# **ATUG COMMUNICATIONS FUTURE FORUM**

## **Desirable High Level Supply Side OUTCOMES**

- **Open Access Regime for:**
  - **Bottle Neck facilities**
  - **Infrastructure**
  - **Backbone Networks**
- **Minimise Cost of Doing Business:**
  - **Obligations**
  - **Regulatory Reporting**
  - **Taxes**



# **ATUG COMMUNICATIONS FUTURE FORUM**

- **Promote Wholesale Business Opportunities**
- **Promote Infrastructure as well as Service Competition**
- **Follow International Conventions, Practices and Standards**
- **ADR Scheme, prompt and low cost**



# **ATUG COMMUNICATIONS FUTURE FORUM**

- **Effective and Reasonable Management of Scarce Resources:**
  - **Spectrum**
  - **Numbers**
- **Industry Policy for:**  
**Equipment / System / Network Providers**
- **Research and Development Incentive Program**



# **ATUG COMMUNICATIONS FUTURE FORUM**

## **The Way Forward Communications Policy Statement**

- **Objectives**
- **Outcomes Sought**
- **Methodology**



# **ATUG COMMUNICATIONS FUTURE FORUM**

## **The Steps:**

- **Communications WHITE PAPER, mid 2008**
- **Contemporary Communications Act**
  - **Exposure Draft end 2008**
  - **New Law and Regulations mid 2009**

